



Nathalie Betancourt

WEB & GRAPHIC DESIGNER

NathalieBetancourt.com

nathbet9@gmail.com

+1 (786) 247 3932

Combining my Industrial Engineering background and a degree in Graphic Design, I achieve to unite my skills and my passion. As an engineer, I feature accuracy, planification and comprehension skills. As a designer, I exhibit my aesthetical and creative vision. My perceptiveness allows me to deliver functional and appealing solutions for particular needs.

SKILLS

CREATIVITY • Insightful approach to problem solving through beautiful designs. Understanding of upcoming trends and global concepts.

TIME MANAGEMENT • Prioritization of tasks and deadlines. Able to juggle multiple projects. Ability to arrange resources that promote a smooth workflow.

LEADERSHIP • Effective communication and respectful approach to team members. Accountability and positive energy in the workplace.

EXPERIENCE

Jun 2024 Present **MARKETING COORDINATOR / GRAPHIC DESIGN**
Millennia Atlantic University, Florida, U.S.

Jul 2019 Jun 2024 **MARKETING COORDINATOR / WEB&GRAPHIC DESIGN**
Lingua Language Center, Florida, U.S.

Apr 2020 Dec 2023 **MANAGING MEMBER / WEB & GRAPHIC DESIGNER**
Blue Sneaker Lab, Florida, U.S.

Jan 2009 Jun 2016 **BRANCH MANAGER**
Sigmasys C.A., Venezuela.

Jun 2006 Dec 2008 **MANAGING MEMBER**
Centro de Comunicaciones CANTV, Venezuela.

EDUCATION

Aug 2017 Dec 2020 **A.S. IN GRAPHIC DESIGN**
Broward College, Florida, U.S.

Dec 2019 **CERT. BUSINESS SPECIALIST & OPERATIONS**
Broward College, Florida, U.S.

May 2019 **CERT. GRAPHIC DESIGN SUPPORT & PRODUCTION**
Broward College, Florida, U.S.

Sep 1996 May 2002 **BACHELOR IN INDUSTRIAL ENGINEERING**
Universidad del Tachira UNET, Tachira, Venezuela.

SOFTWARE

WORDPRESS

ADOBE

- Illustrator
- Photoshop
- InDesign
- Dreamweaver

MAC/PC

- Mac OS
- Windows
- Microsoft Office

LANGUAGES

SPANISH • Native
ENGLISH • Proficient

AWARDS

2020 GOLD
ADDY AWARD
Coco Pop
Integrated Brand
Identity Campaign